



PARTICIPANT TERMS AND CONDITIONS - 2017

ACCEPTANCE OF TERMS & CONDITIONS

Please Note!

"The submission of EITHER a signed Stallholder Application Form or any other offer of participation at In the Raw is formal acknowledgement of acceptance of the terms and conditions listed herein".

APPLICABILITY CONSIDERATIONS

Theme Consistency. The event organisers reserve the right to decline applications which are not consistent with the intent of the terms and conditions listed herein.

General Conditions. The event organisers reserve the right to withdraw any offer of participation at any time and for any reason the event organisers deem to be 'in the best interests of the event'.

Number and Types of Stallholders. The event organisers do not offer or infer any exclusivity of product for booked stall holders. However, to ensure a good balance of products and services on offer, the festival puts significant limits on the number and types of like products to be sold and/or promoted at the ITR Festival. This will ensure the Festival expo element is well-balanced with a good range of quality trade stalls and service providers.

In general, the festival aims to keep like product offerings to a maximum of two to three similar stands. This will ensure plenty of opportunity for each business to connect well with festival visitors, and for stallholders to show those visitors that there are many more 'good choices' out there these days than perhaps they expected!

Note: We have also designed the layout of the event so that people will not miss your stand as they move about the venue, and we have set out our demonstration and entertainment areas within the event space to keep bringing people back around the exhibitor lines as the speakers, demonstrators, presenters and entertainers changeover at the various presentation stages.

SPECIAL THEME PARTICIPATION CONDITIONS

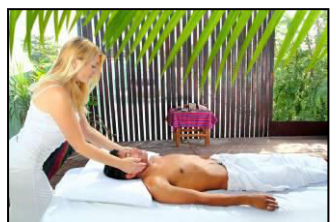
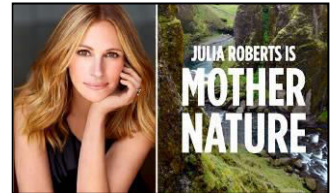
Purpose of the Event. In the Raw is a fresh new festival which aims to '*strip away the clutter of life and get back to what's really important!*' ITR aims to achieve this purpose by '*connecting the main stream community to the festival purpose through its enduring festival primary focus themes supported by an annual festival focus theme*'.

Getting Raw – and 'stripping away the clutter'. As a first step in understanding what **In the Raw** is all about, it is important to note that the ITR Festival is not about eating 'vegan' or living 'opt-out' alternative lifestyles. In the main, the ITR festival is about how we, in 'main stream' Australian society, can simply live a better life through a better understanding of '**what really**

matters' when it comes to our physical, spiritual and mental health and, how we can build a better lifestyle for ourselves, our families, and our communities.

Enduring Festival Focus Themes. In the Raw Festival has four enduring focus themes designed to connect 'main stream' Australia with information, ideas, products and services which will help people *'strip away the clutter of life and get back to what's really important!'* . These four 'pillars' anchor the baseline values and ideals for 'In the Raw', and can simply be stated as being a focus on, and exposure to, ideas, products and services with a modern, but well-informed, natural-based approach to living which supports and enhances:

- **a healthy planet** – the Earth is our home, if we don't look after it, it won't look after us; everything we are, or can become, comes from the bounty of Earth; limiting climate change, protecting the whales, saving the natural flora and fauna of Earth and living in a way that humanity does the least damage to our natural environment is a cornerstone element of In the Raw.
- **a healthy body** - by challenging ourselves to be fitter, stronger and better nourished we aim to live better and be healthier. In the Raw aims to offer food and other products which have been grown and produced, as much as possible, either locally or in Australia, and which are based on principles of supply which can be described as being' natural, organic, healthy, personally made or produced, recycled, eco-friendly, free from GMOs and free from chemicals regarded as harmful to the environment'.
- **a healthy soul** - by finding personal inspiration and better self-peace through learning how to better nurture our inner-selves. By feeding our souls with more fun activities and realistic ideals, values and aspirations which uplift us, rather than feeling constantly at war trying to deal with the ever-growing stresses of today's fast-paced and global consumer-led lifestyle pressures.
- **a healthy lifestyle** – by showcasing at In the Raw the great trend now taking place, not just in Australia, but everywhere across the world, and which is really taking off as people everywhere learn and understand the options that they can already access to live a better life – that is to help us all *'strip away the clutter of life and get back to what's really important!'* for our planet, our bodies and our souls.



Annual Theme Focus. The *annual festival focus theme* is a significant element of the In the Raw Festival as it offers a special opportunity to focus on subjects of important topical interest to our purpose for the festival. For our previous event, our special focus theme was 'living on a postage stamp'. This theme focussed on options for home food gardens in an environment of an ever-diminishing backyard big enough for the traditional 'veggie garden out the back'.



For 2017, our special festival focus theme will be **'understanding what 'real food' actually means'**. Within this theme are topical interests such as 'food as medicine', the Paleo approach, mass-produced packaged food controlled by global interests, the rise of farmer's markets and what the trends in better eating are and why.

NOTE: Your involvement at In the Raw does not have to have a link to our special annual theme – but if it does then let us know about it straight away!

TELL US ABOUT WHAT YOU WANT TO SHOWCASE OR SELL AT IN THE RAW:

When completing your stallholder application form (i.e. either the hardcopy version or the online form), we need sufficient information about what you would like to bring to festival expo.

In that regard, we need a brief statement about the products or services to be presented, promoted or sold at In the Raw and how they might be consistent with the aims of our **'Enduring Festival Themes'** as previously described.

As mentioned, please also highlight any direct synergy of what you might like to bring to In the Raw with the ANNUAL **THEME FOCUS** for the event as described above.

If in any doubt, please don't hesitate to contact the Festival Office to discuss any concerns at the following:

- Telephone 0423 677 142 or Email at info@itrfestival.com.au

INSURANCES, LICENCES AND REGISTRATIONS

Public Liability Insurance (PLI). All Stallholders and general participants must have appropriate current Public Liability Insurance covering the days they are on-site at In the Raw. You will be required to confirm that you have appropriate public liability insurance at least 30 days before event day (i.e. by not later than 14th October 2017). **NOTE:** If you don't have simple stallholder's insurance, an online search of *'market stallholders insurance'* will bring up many options for reasonable cover rates.

Food Vendors. Food stalls must also provide a Food Registration Number current for the time of the event, and remain solely responsible for compliance with all relevant food, health and safety standards applicable in the Mount Barker District and any additional requirements which may also be listed herein these terms and conditions. The Mount Barker District Council can assist with providing Food Registration Numbers.



APPLICATION AND SITE COSTS

Submission of Application. On receipt of a stallholder application, the application will be assessed by the Festival Board, with applicants advised within 7 days if their application has been accepted or not.

Stallholders Site Costs and Payment. In the Raw is an outdoor event utilizing a minimally supported event area. Site fees and charges have thus been set to reflect both the minimal support services available and the open air nature of the event. Successful stallholder applicants will be invoiced for the space and equipment/services booked through the Event Organisers. **NOTE: Failure to pay invoices by the due date may result in cancellation of the booking.**

Exhibitor Live Product Presentations. In the Raw provides a limited number of special opportunities for exhibitors to conduct a live presentation about their products and/or services. The opportunities occur between guest speaker changeovers in the Special Guest Forum marquee (next to the RENDEZVOUS SPACE marquee). Presentations which are generally well-aligned with the promoted ANNUAL THEME of the event will be given first preference for a time slot. Presentations are generally limited to 20 minutes maximum. Exhibitors offered presentation slots will not be charged for this additional promotional opportunity.



PAYMENTS

Event participants may pay any fees due by the following methods:

- Cash – by arrangement
- Cheque – made payable to 'In the Raw Festival'
- Electronic Funds Transfer/Bank Direct Debit:
 - BSB: 015650
 - Acct#: 293601327
 - Acct Name: In the Raw Festival

Note: EFT/BDD transfers can only be made via online bank account transactions. Contact your bank for assistance if you have any difficulty making EFT/BDD transfers via this method.

REFUNDS AND CANCELLATION OF EVENT

There are no refunds or transfer of bookings for change of mind or late cancellation of the event due to circumstances beyond the control of the event organisers.

Should cancellation of, or disruption to, the event occur due to circumstances beyond the Event Organiser's control, such as extreme weather conditions where public safety could or would be at risk, the Organisers accept no liability and participants are encouraged to manage this risk through appropriate insurance against such possibilities.

STALLHOLDER SITES

Stallholders are asked to be as self-sufficient as possible including the provision of appropriate covering and equipment suitable for their activities such as the erection of marquees, tents or folding gazebo style covers, trestles, tables, chairs and any other weather protection required. Power can be supplied on request (see Event Participant Application Form).

Stallholders must accurately state the size of their intended site covering erection in the space provided on page 2 of the Event Participant Application Form. Stall structures must not encroach outside of the allocated site space.

Power will be supplied to sites at the rates prescribed. Only one (1) double adaptor (not supplied) per outlet may be connected to a single power supply outlet (i.e. power boards are **not allowed** without prior approval of the event organisers). Stallholders should seek early advice from the Event Organisers if they are unsure of their power requirements to ensure that they have sufficient power for their needs. Stallholders exceeding the power requirements supplied may have their supply disconnected.

Note: Stallholders and food vendors are asked to provide details of any portable generators and other potentially noisy equipment they require at the time of application. Subsequent use of such equipment without prior approval may result in the equipment being required to be shut down if it interferes with the running of the event or the amenity of other stallholders.

DISPLAY STANDARDS

The nature of the In the Raw Festival event requires stallholders to mount a professional standard of display. A quality of stallholder's display will enhance the perception of the quality of their product, and will likely also improve the enquiry rate of visitors to their stand.

Stallholders are therefore requested to:

- Have an appropriate site structure (the popular folding gazebo style is appropriate provided it is clean and in good repair).
- Mount their display to be as visually appealing as is reasonable for the nature of the event.

- Use professionally made signs as much as possible and ensure they are affixed in a secure and neat manner.
- Ensure any music, spruiking and any other form of noise output resulting from the operation of a stall does not impinge unreasonably on the amenity of other stallholders.

Note: The event organisers reserve the right to require a stallholder to reduce or cease noise output which in their opinion breaches this display standard requirement.

TOUTING

Participants are not to tout for business off their allocated sites. In particular, visitors to the event are not to be harassed or goaded to come to a particular stand by touting activities off their allocated sites.

Note: Event promotional walkers may hand out leaflets to strolling visitors only and provided they do not engage in any direct verbal touting or cause any interruption to other stall holders or event activities.

GENERAL CONDITIONS

1. Occupational Health and Safety is the personal responsibility of Stallholders, to protect their own and others' safety.
2. 'In the Raw' is a smoke and alcohol-consumption free, family event. All stallholders are required to support this position.
3. Tastings of wines and beers, which may qualify for promotion at In the Raw, may be permitted. Bottle sales will only be permitted on the basis that it is not for consumption at the event.

Note - Stallholders must ensure all wine/beer bottle purchases are sold with a clear 'Not for consumption at this event' warning.

4. The sale of guns, knives or weapons of any description is strictly prohibited and will result in the offender and their goods being removed from the grounds.
5. The event organisers, at all times, reserve the right to cancel any event appearance or site booking agreement made with any exhibitor, food vendor, special guest, performer or any other person involved or associated with any activity whatsoever connected to the staging of the In the Raw Festival, and for any reason for which the organisers believe is in the wider best interests of the event.
6. The event organisers, at all times, reserve the right to withdraw permission for any person to be within the event space at any time in the interests of public safety, decorum or for any other reason for which the organisers believe is in the wider best interests of the event.

Note - The Event Organisers reserve the right to ask for the removal of any material which, in their view, may cause offence.

7. Dogs are permitted provided they remain on leash at all times. Dog owners remain responsible for managing the behaviour of their animals at all times.