

être belle  
BEAUTY SYSTEM



*Sensiplus+*  
Manual

être belle  
BEAUTY SYSTEM

# être belle

BEAUTY SYSTEM



## Sensiplus+

### The innovative care for a sensitive skin

Different habits, hectic, stress and environmental influences strain day by day our skin. The physiological balance of the skin is disturbed and it is not able to perceive its protective function.

Too aggressive cleaning products dry the epidermis off. The outcome of this is also called transepidermal water loss and the barrier function of the skin is weak. Redness, irritations, hyperkeratoderma, aligned with a feeling of tension and itching are the consequences. Due to this set of problems an innovative series "Sensiplus+" was developed.

This care offers an irritated, sensitive and allergic skin the solution :

- new agent combination with a high content of moisture
- herbal essences for conservation of the barrier function
- active substances for relief of regeneration and for desensitization towards damaging environmental influences
- free of mineral oils and coloring

## Sensiplus+

### The innovative care for a sensitive skin



## 1200 Hydrasilk Ultra Mild Cleansing Milk

Ultra mild cleanser with soothing and balancing conditioners for a sensitive skin. White tea, silk proteins and pure herbal moisture regulators reducing the feeling of tension of the skin and diminish redness and irritations. It cleanses especially gently and stabilizes the natural protective function of the skin.

### **Skin condition :**

For a very dry, sensitive and environmentally stressed skin.

### **Active ingredient :**

White tea, Silk proteins, Allantoin, Defensil, Baobab oil.

### **Effect :**

- very mild cleanse for an environmentally stressed skin, sensitive and irritated skin
- reduces the feeling of tension of the skin, soothes redness and irritations
- cares about the rebuilding of the acid mantle of the skin

## Sensiplus+

The innovative care for a sensitive skin



### 1201 Hydrasilk Gel Tonic

Regulative moist retaining factors normalize the moisture content of epidermis, stabilize the pH-value and optimize the safety mechanism of the skin.

**Skin condition :**

For a very dry, sensitive and environmental polluted skin.

**Active ingredient :**

Silk proteins, White tea, Defensil, Hydroviton, Baobab essence.

**Effect :**

- supports the acid mantle of the skin
- harmonize and calmative
- moisture balancing

## Sensiplus+

The innovative care for a sensitive skin



### 1202 Hydrasilk Day&Night Cream SPF 10

Restructuring and harmonizing 24h care with Silk proteins, White tea and herbal conditioners. Gives long-term moisture and equilibrates irritated and sensitive skin.

**Skin condition :**

For a very dry, sensitive and environmental polluted skin

**Active ingredient :**

White tea, Defensil, Wheat proteins, Silk proteins, Baobab essence, Vitamin E, Allantoin.

**Effect :**

- harmonize a reddened and sensitive skin
- supports the regeneration ability of explant
- the high irritation disposition of the skin gets normalized
- high-value oils equalize the feeling of tension and make the skin soft and smooth
- strengthening the barrier function of epidermis
- the skin gets desensitilate towards negative environmental influences

## Sensiplus+

The innovative care for a sensitive skin



### 1203 Hydrasilk Relax Mask

Controlling, balancing and moisturizing care mask with Ceramides, Silk proteins and herbal essences. These active agent combinations soothe redness, take the feeling of tension, stressed and irritated skin gets again in balance.

**Skin condition :**

For a very dry, sensitive and environmental polluted skin.

**Active ingredient :**

Hydroviton, Defensil, Allatoin, Silk proteins, Baobab essence, Vitamin E, Ceramids.

**Effect :**

- harmonize and calmative
- improvement of skin elasticity
- redness and irritations fade away
- ceramids prevent the trans-epidermal water loss
- high-value oils reduce the feeling of tension
- optimal application also with psoriasis and neurodermatitis

## Sensiplus+

### The innovative care for a sensitive skin



## 1204 Hydrasilk Eye Cream SPF 10

Balancing intensive care for a sensitive eye area, with White tea, Silk proteins and herbal care components. Regenerates apparent the sensitive eye area, tightens and smooth fine lines and wrinkles. The explant around the eyes get tightened and vitalized, the sun protection factor 10 offers an optimal protect against light conditional skin-ageing.

### **Skin condition :**

Irritated and environmental stressed skin, for a very dry, sensitive and environmental polluted skin.

### **Active ingredient :**

White tea, Defensil, Squalan, Allantoin, Pathenol, Silk proteins, Baobab essence, Serine, Hydroviton.

### **Effect :**

- calmative for the sensitive zones around the eyes
- improvement of skin elasticity
- dilution of redness
- takes the itching and feeling of tension from skin

## Sensiplus+

The innovative care for a sensitive skin



### 1205 Hydrasilk Serum Essential

Intensive Serum for a sensitive skin. A cocktail of ideal compatible moisture components, regulate the moisture balance of epidermis.  
The skin looks fresh, tight and vitalized.

**Skin condition :**

Irritated and environmental stressed skin.

**Active ingredient :**

Hyluronic acid, Pentavitin, Urea

**Effect :**

- stimulates the creation of a long-term moisture depot in the epidermis
- the skin relief apperars harmonious and smooth.
- improvement of skin elasticity
- confer to skin a fresh and youthful look

## Sensiplus+

The innovative care for a sensitive skin



### 1206 Hydrasilk Serum Intensive

Intensive care for a very dry, irritated and environmental polluted skin.  
High-value care components from Rice-seed oil, Squalane and essences out of the Baobab tree (tree of life) soothe an irritated, nervous and reddened skin.

**Skin condition :**

Irritated and environmental stressed skin.

**Active ingredient :**

Baobab essence, Squalane, Rice-seed oil, Vitamin E, Defensil

**Effect :**

- intensive reassurance of a nervous skin.
- smoothing of skin relief by high-value essential oils
- reduces the feeling of tension from skin
- balancing effect on the immune system from skin
- ideal care product for a calmative, harmonizing massage.

## Sensiplus+

### The innovative care for a sensitive skin



## 1207 Hydrasilk Massage Cream

High-value massage cream for irritated sensitive skin.

A combination of oils and moisture give this cream a specific lubricating effect. This smoothing texture without mineral oils and preservatives is also ideal for allergic and hyper-sensitive skin conditions.

### **Skin condition :**

Hyper-sensitive, allergic skin and also appropriate for neurodermatitis and psoriasis.

### **Active ingredient :**

Defensil, Baobab oil

### **Effect :**

- calmative and balancing
- rich on Baobab oil and essential fatty acids, regulate the dequamation process of the skin
- the skin relief appears soft and smooth
- optimal appropriate for scaling places like elbow and knee

## Sensiplus+

### The innovative care for a sensitive skin



## 1208 Hydrasilk Rich Special Care Cream SPF 10

Free from colorants, preservative agents and mineral oils, this special rich balancing-care cream contains silk proteins, white tea and pure plant moisturizing ingredients. It improves the appearance of smoothness on the skin and provides it a pleasant, comfortable feeling.

### **Skin condition :**

Very dry, hyper-sensitive, allergic skin and also appropriate for neurodermatitis and psoriasis.

### **Active ingredient :**

White tea, Defensil, Wheat proteins, Silk proteins, Squalane, Baobab essence, Vitamin E, Allantoin.

### **Effect :**

- calmative and balancing
- rich on Baobab oil and essential fatty acids, regulate the dequamation process of the skin
- the skin relief appears soft and smooth
- excellent care for irritated skin which is fat-dry.

## Sensiplus+

### The innovative care for a sensitive skin



## Care-Plan 1

### Skin condition :

For a very dry, irritated, reddened and environmental polluted skin, for psoriasis and neurodermatitis.

### 1. Phase : **cleaning - clarify**

|            |                                    |     |
|------------|------------------------------------|-----|
| Cleaning : | 1200 Hydrasilk Cleanser ultra mild | 5ml |
| Tonic:     | 1201 Hydrasilk Gel Tonic           | 5ml |
| Peeling:   | Enzyme peeling                     |     |

#### Application :

- cover eyes with wet cotton pads
- mix 1 teaspoon powder with a half teaspoon water and apply with a brush
- dampen enzyme peeling
- remove it with warm compresses after 10 min

### 2. Phase : **tighten - imbue**

|          |                                |      |
|----------|--------------------------------|------|
| Ampule:  | 1205 Hydrasilk Serum Essential | 2ml  |
| Massage: | 1207 Hydrasilk Massage cream   | 8 ml |

### 3. Phase : **release - relax**

|           |   |      |
|-----------|---|------|
| Eye-care: | 1204 Hydrasilk Eye Cream  | 2 ml |
|           | apply eye care and cover eyes with cotton pads                      |      |
| Mask:     | 1203 Hydrasilk Relax Mask   | 8ml  |
|           | apply mask on neck and cleavage and remove the remains after 15 min |      |
| Day-care: | 1202 Hydrasilk Day&Night Cream                                      | 5ml  |
|           | apply day&night cream   |      |

Finish: daily Make-up

## Sensiplus+

The innovative care for a sensitive skin



## Care-Plan 2

### Skin condition :

For a very dry, irritated, reddened and environmental polluted skin, for psoriasis and neurodermatitis.

### 1. Phase : **cleaning - clarify**

|            |                                    |     |
|------------|------------------------------------|-----|
| Cleaning : | 1200 Hydrasilk Cleanser ultra mild | 5ml |
| Tonic:     | 1201 Hydrasilk Gel Tonic           | 5ml |
| Peeling:   | Enzyme peeling                     |     |

#### Application :

- cover eyes with wet cotton pads
- mix 1 teaspoon powder with a half teaspoon water and apply with a brush
- dampen enzyme peeling
- remove it with warm compresses after 10 min

### 2. Phase : **tighten - imbue**

|         |  |     |
|---------|--|-----|
| Ampule: | 1205 Hydrasilk Serum Essential               | 2ml |
| Mask:   | 3260 Collagen Fleece-Mask Allantoin/Pathenol |     |

### 3. Phase : **release - relax**

|           |  |     |
|-----------|--|-----|
| Massage:  | 1203 Hydrasilk Relax Mask<br>apply mask on neck and cleavage and remove the remains after 15 min | 8ml |
| Eye-care: | 1204 Hydrasilk eye cream<br>1202 Hydrasilk Day&Night Cream<br>apply day&night cream              | 2ml |

Finish: daily Make-up

# être belle

BEAUTY SYSTEM

**BOMBACACEAE: *Adansonia digitata* (Baobab, Affenbrotbaum)**



This exemplar near Victoria Falls is known as "Big Tree". The missionary and discoverer of the Victorian Falls Livingstone camped in its shadow in the last century.

Tree with aerie in Mahango National Park (Namibia). After an African Saga the Baobab wanted to be nicer as all the other trees at his formation. As he recognized, that this didn't happen he stuck his head in the earth, so that you only could see the rootage.

## Active ingredient index

### **Allantoin :**

Is a urea derivative and is produced from juice of the beetroot, as well from black- and comfrey roots, conker-rind, maple, wheat-seeds and rice.

### **Effect :**

- anti inflammatory, mild-antiseptic
- acceleration of the healing process
- by good skin kindness ideal to make a rough and chapped skin again smooth and elastic

### **Huile de Baobab Adansonia Digitata Seed Oil (Tree of life)**

The tree of life grows in Africa in the nature reserves of Kenia and Zimbabwe. This tree gets between 300 up to 400 years old and can retain water during the dry season for 9 month. The oil of the fruits are rich on essential fatty acids. In the cosmetic field it is used because of its excellent skin-kindness and the essences of the leaves from trees have an immune restorative and antibacterial

### **Ceramides**

Lipide plates, which effect as moisture barrier in the subcorneous are ceramides. They consist of eight up to fifteen flattened levels of dead subcorneous, which stick attached together.

Short

before the cornification the living cells produce different lipides, they are also called barrier-lipides.

They get pressed into plates which than surround the cells of the subcorneous.

Like a plaster when mounting a wall. You keep and safe the callus. The components of the plates are remarkable big and function as a bridge between abutting lipide sites. The barrier binding lipide-sites can get disturbed through many effects in their functional efficiency. The consequences are aggravate skin-ageing, wrinkles, a dull skin tonus and the elasticity loss of the explant.

### **Effect:**

- improvement from subcorneous of the skin
- regulation of moisture loss
- vitalization of barrier function from subcorneous
- prevention from transepidermal water loss of the skin

## Active ingredient index

### **Defensil :**

This active ingredient complex consists of three different essences:

Cardispermum halicacabum (balloon vine)

- The essence from the seeds of the plant has an immune strengthen and anti-inflammatory effect to the skin

- Echium Plantagineum (Echium oil)

That from seeds extracted oil is rich on essential fatty acids especial the Linol acid.

These high-value oils serve mainly the protect of the skin barrier and get therefore used by a dry scaling skin.

-Phytosterole and Antioxidencies of sun flower oil effect stabilized and regeneration on skin.

The Antioxidencies offer an optimal protect towards oxidative stress.

Defensil has thus an effect on triple level

- immune restorative and anti-inflammatory

- regeneration from barrier function of the skin

- protect of negative environmental pollution

### **Hydroviton**

Liquid moisturisers, consisting of a mixture from aminoacidaemia urea, Sodium lactate, Sorbital and

Allantoin. Hydroviton act regulative on the water due of the inercellular matrix.

### **Hyaluronic Acid**

Appears in the Corium of Mucopolysaccharid and is responsible for the gel consistency of the matrix due

to its hydrophilic substantial attributes. In cosmetic already the minimum on quantities build a gentle and

velvety film on the skin. Hyaluronic acid can bind the thousand up to fourthousand times of tare in water.

#### **Effect:**

- intensive moisturizing

- for all skin types appropriate

## Active ingredient index

### **Zea Mays, Corn Oil**

Is rich on aminoacidaemia, peptides, proteins, sugar and vitamins

#### **Effect :**

- activation of ATP-Synthesis
- animation of cell function
- increase of cell metabolism
- increase of skin metabolism
- improvement of cell division in the epidermis, damages can be fast eliminate

### **Pathenol**

Is a water-soluble vitamin of the B-Complex and component of Coenzyme A.

It is found in all living cells. The provitamin D-Pathenol is transformed through enzyme into vitamin effective

D-Pathenol acid. The skin owns the highest content on Pantothen acid in body.

#### **Effect :**

- good moisture content and benefits the skin regeneration
- towards rough, rifted skin
- anti-inflammatory especial by acne
- relief by sunburn
- stimulation of pigment formation
- use in hair care, makes it soft, smooth and easy to comb
- natural ultraviolet protect

### **Pentavitin ( Saccharide Isomerate)**

The carbohydrate complex is a patented, high efficient, biological skin moisturizing regulator.

It is made of

herbal D-glucose, bind and keeps the moisture. Pentavitin is also by a very low humidity still active.

Ideal active ingredient for a dry sensitive skin, towards classical symptoms like moisture loss and hyper

hornification, itching and feeling of tension to protect.

## Active ingredient index

### **Rice-Bran-Oil Essence**

It is a waxy product out of the pod from *Oryza sativa* and is produced in Far East mainly India and Japan.

The oil is there also used as an excellent cooking oil. The wax consists beside 40% oil acid and 40%

Linol achid also of Vitamin E.

### **Tocopherol (Vitamin E)**

Is a lipophilic vitamin which you can find in all herbal oils and fats and it owns a very good nourishing character. The results of different studies with Vitamin-E infected skin-care products point to a positive effect on fine wrinkles and face lines, as well as on the skin surface structure by weather appearance and subsequent repeatedly ultraviolet-radiation.

#### **Effect :**

- protection of cell membrane towards free radicals (hyper-reactive oxygen connections) of different origin particularly environmental pollution
- regeneration characteristics
- good absorption possibility through the skin
- positive influence on hydrophilic capacity of the skin
- antioxidant ( avoid the rank of oils), is often used as a preservative

### **White tea (Maltodextrin, Camellia Sinensis Leaf Extract)**

They are the leaves of the green tea.

### **Wheat Protein (Hydrolyzed Wheat Protein)**

Proteins (albumen) made of wheat seeds are characterized by a special high share on Vitamin E and

Provitamin-A. This protein has an immediate face-lift effect and protects to colval the skin towards damaging environmental influences.

## Active ingredient index

### **Urea**

Is a natural active ingredient and comes along in all vitals, explant and bodyfluids of human. It is an important moisture factor of the subcorneous and evolve as end product of the protein change, which

means that it can't be changed anymore in body. Therefore this active ingredient can't cause allergies.

Urea has become a great importance in the last years, as well as in the treatment of different skin disease,

also in the medical care. The urea-content of the skin by psoriasis and particularly by neurodermititis is highly

reduced. Through the external using of urea this conditions gets remarkable improved.

### **Effect:**

- by neurodermititis and psoriasis urea reduces itching, scalping and the feeling of tension on the skin.
- urea has a dissolving effect on scaling and normalizes the increased cell division
- a clear smoothing of the skin surface by old age skin
- moisturizing
- antibacterial and also a preservative alternative
- in high concentrates urea effects nail disolving especial by fungus infection of the nail