



11. Social Media

- Meningie Football Club recognises that social media technology – such as networking sites, personal sites, and weblogs (“blogs”) – can have very useful applications to the sporting arena (for club development, information flow, research, etc.). Certainly, by visiting social networking sites and posting content, members can develop ideas, share knowledge, and connect with current and potential members, players, coaches and other affiliations.
- When using social media resources, all members must remember that the use of such sites is intended solely for purposes relevant to the responsibilities assigned to each member.
- Online social networking is restricted to club related activities. Legitimately, the Meningie Football Club’s management is concerned that the use of networking sites may be detrimental to the Meningie Football Club.
- Some social networking sites, such as LinkedIn, Facebook and Twitter allow members to “recommend” current or former affiliates of the Meningie Football Club. The Meningie Football Club recommends members ensure they conduct postings, blogs, updates and photo/video uploads in accordance with Policy Number 6 (Individual Responsibilities) of this manual.
- When posting, particularly on sport related pages, members must make it clear to your readers that the views that are expressed in any update are yours alone and do not necessarily represent the views of the Meningie Football Club. This can be done by using the following disclaimer: “The views expressed on this website/blog are mine alone and do not necessarily represent the views of the Meningie Football Club”.
- Meningie Football Club hosts various social media sites including several facebook pages. The administrators of these sites have authority to scrutinise content, and remove any content that they feel is inappropriate. The administrators have an obligation to advise the Meningie Football Club President of any inappropriate behaviour.
- Since a website or weblog is a public space, be respectful to the Meningie Football Club, its members, the League and others.