



**MENINGIE
FOOTBALL CLUB**

**2017
SPONSORSHIP
PROSPECTUS**

MENINGIE FOOTBALL CLUB COMMITTEE

<i>President</i>	Stephen Averay
<i>Secretary</i>	Alistair Lawson
<i>Assistant Sec</i>	Bridget Richards
<i>Treasurer</i>	Louise Sanders
<i>Football Manager</i>	Henry Angas
<i>Committee</i>	Michael Camac, Rob Lawson, Haydn Marles, Brodie Martin, Mark Richardson, Sally Schaefer, Felicity Turner
<i>Club Patron</i>	Trevor Mitchell

JUNIOR COMMITTEE

<i>Co-ordinator</i>	<i>To be confirmed</i>
<i>Committee</i>	<i>To be confirmed</i>

COACHES

<i>A Grade</i>	Brian Fenton
<i>A Grade Assistant</i>	Ryan Lewis
<i>Reserves</i>	Mark Turner
<i>Reserves Assistant</i>	Shawn Ridley
<i>Under 17.5's</i>	<i>To be confirmed</i>
<i>Under 15's</i>	<i>To be confirmed</i>

PRESIDENT'S WELCOME

Welcome to the 2017 season.

We enter the new season in a very positive position. Our senior coaching panel in Brian Fenton and Ryan Lewis return and we have retained almost all of our senior squad. The boys have been in training since mid November and look to be in very good nick.

The return of Brodie Martin to the club is very exciting. To play AFL for the Adelaide Crows and cap it off with a SANFL Premiership with Sturt is a great achievement and one all supporters of the club have been very proud to acknowledge. Brodie's professional approach on and off the field is already working its way through the entire club.

We are also extremely pleased and proud to have Brian at the helm again. I congratulate him on winning his 2nd Standard Medal and winning his 3rd club Best and Fairest in his 3 years with the Bears. He is an outstanding leader both on and off the field.

Club legends Mark "Sparky" Turner and Shawn "Chook" Ridley have taken the coaching reigns for the Reserves. They've hit the field early with recruiting and have a number of players already on the track.

Our biggest challenge in the coming year is with our junior sides as numbers are very particularly low in the U15 & U17.5 grades. We have started our "WE WANT YOU!" advertising campaign on radio, social media and in newspapers it welcome and encourage all kids to become a Meningie Bear. Details are available on the website www.meningiefc.com.au. We desperately needs boys and girls to play juniors. I ask all club supporters to keep this in mind as you may have a niece, nephew, grandchild or family friend looking for a game.

I thank the committee for electing me as President for a 2nd year and welcome Alistair Lawson as Secretary. Ali has taken over the role from Felicity Turner who has done an exceptional job over the previous 4 years.

2017 will see the opening of our new Changeroom/Gym facility. A lot of work has gone into the building, led by Henry Angas, Haydn Marles and Ashley Mason. We thank all tradesman and supporters who have been involved. The building is nearing completion and I am sure we will all agree it will be the best facility in the league and something to be very proud of.

Finally on behalf of our committee I thank and welcome the support and generosity of our valued Sponsors and Members. With your support we look forward to the Meningie Bears being a force in 2017.

Steve Averay
President

A GRADE COACH'S WELCOME

Season 2017 is shaping up to be an exciting prospect for the Meningie Football Club. Last year was a season of unknowns. With my first year of coaching, new players and a new President, no one was sure of what the outcome would be.

Finishing second in the minor round and playing two finals was a fantastic result for our young team. A lot of experience was gained out of both the season and the finals campaign which has helped the transition into 2017.

The fundamentals have been put in place and as a club we have created a fun, professional and hardworking culture. An extra pre-season under the belt of our younger tier players, the new leadership roles senior players have taken on, and the new recruits brought into the club have all created a foundation that seeks premiership success.

We started the season off knowing the importance of retaining our 2016 list. We lost very few players from last season which set the bar for recruiting. Along with my Assistant Coach Ryan, we have tweaked our game plan and worked hard over the summer to bring in new recruits for the 2017 campaign. Brodie Martin returns to the club after winning a SANFL premiership with the Sturt Football Club in 2016. Brodie's wealth of knowledge of football and leadership has had a positive influence on the other players.

We also welcome Harry Slee and Thomas Phelps, two young guns out of the SANFL who can play any position. We wanted to bring in more experience on the field and players that are used to a winning environment so it was a real coup for us to get the signature of Karl Lohde from Saint Marys in the NTFL. The return of Pete Reichelt to our defence gives us a very strong back bone.

The Reserves will be in great hands with Sparky and Chook and I welcome the chance to work with them and the entire senior squad. I also look forward to working with the juniors. Many of the seniors have an active role with the junior sides and I hope this continues and develops within the club.

The players have been working very hard over the summer and we have seen great improvement. Our focus will be on becoming a well-drilled, relentless, hardworking team that doesn't settle for anything else but the best. Our professionalism and attitude will be what sets us apart.

This year may just be the year of the Bear.

Brian Fenton
Senior Coach

MAJOR SPONSOR PACKAGES

Available by negotiation.

Allow us to develop a package that suits your advertising requirements.

Current opportunities include

- ★ Scoreboard Sponsorship
- ★ Senior Guernsey Sponsorship
- ★ Club Trailer Sponsorship

Major sponsor benefits include

- ★ Premium Brand Exposure
- ★ Club Membership
- ★ Gate Passes
- ★ Sponsors Day Passes
- ★ Website Advertising
- ★ Big Screen Advertising at Presentation Dinner
- ★ Big Screen Advertising at all Home Games
- ★ Signage
- ★ Members Draw Competitions

PLATINUM SPONSOR PACKAGE

- ★ 4 x Home Gate Passes
 - ★ 4 x Full Club Memberships
 - ★ 4 x Sponsors Day Passes
- Includes complimentary lunch & drinks.*
Additional tickets can be purchased for \$50 per ticket.
- ★ Website Advertising
 - ★ Big Screen Advertising at Presentation Dinner
 - ★ Signage inside Clubrooms* (600x300mm)
 - ★ Large Signage on Oval Fence* (3100x600mm approx)

Your investment \$1,100 including GST

**Signage at additional cost, once off fee only.*

Signage can either be organised by the MFC or your own supplier.

GOLD SPONSOR PACKAGE

- ★ 2 x Home Gate Passes
- ★ 2 x Full Club Memberships
- ★ 2 x Sponsors Day Passes
- Includes complimentary lunch & drinks.*
- Additional tickets can be purchased for \$50 per ticket.*
- ★ Website Advertising
- ★ Big Screen Advertising at Presentation Dinner
- ★ Signage inside Clubrooms* (600x300mm)
- ★ Large Signage on Oval Fence* (3100x600mm approx)

Your investment \$660 including GST

**Signage at additional cost, once off fee only.*

Signage can either be organised by the MFC or your own supplier.

MAROON SPONSOR PACKAGE

- ★ 1 x Home Gate Passes
- ★ 1 x Full Club Memberships
- ★ 1 x Sponsors Day Passes
- Includes complimentary lunch & drinks.*
- Additional tickets can be purchased for \$50 per ticket.*
- ★ Website Advertising
- ★ Big Screen Advertising at Presentation Dinner
- ★ Signage inside Clubrooms* (600x300mm)

Your investment \$330 including GST

**Signage at additional cost, once off fee only.*

Signage can either be organised by the MFC or your own supplier.

SPONSORSHIP ACCEPTANCE

Please complete this page and send to:
PO Box 221, Meningie SA 5264
or email to: sponsorship@meningiefc.com.au

All enquiries to Emma Simmons 0407 583 818

Company Name _____

Contact Name _____

Address _____

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E-mail _____

PACKAGES

- Major Sponsorship Package
- Platinum Sponsorship Package
- Gold Sponsorship Package
- Maroon Sponsorship Package

SIGNAGE

- I am an existing Sponsor and do not require new signs.
- I am a new Sponsor and would like the MFC to organise my signs.
- I am a new Sponsor and would like to organise my own signs.

**** Upon receipt of this acceptance we will send you a tax invoice.
Please do not make payment until then.**



Meningie Football Club Inc.

PO Box 221
Meningie SA 5264