

ARTIST PROFILE - THE ARTIST BEHIND THE ART



I am currently rebuilding and updating our website with a more modern and responsive theme and enable members to be presented to the public and encourage visitors to the Gallery. The profiles may be on a rotation basis of perhaps 1-2 months if enough members participate.

Please complete this questionnaire if you would like your profile and some of your paintings to be included on our Website. If there are some questions you would rather not answer, that is OK. I will make up a profile on whoever completes the questionnaire and will let the member preview it before uploading onto the web. It won't be just a question/answer format.

If you already have a profile or would like to write your own that you would prefer to be used, please let me know. Attached are some tips.

Thanks for your participation. Vicki V vicki.vlekkert@gmail.com

Name:	
Country born:	
How long in Australia:	
Moved to Hervey Bay:	
Started painting:	
Medium preferred:	
Style preferred:	
Exhibitions:	
Awards:	
Anyone or anything that has influenced your artwork:	
Any education or training in the field of art.	
Any related experience in the field of art.	
A summary of your artistic philosophy.	
Any artistic insights or techniques that are employed by you	
A short description of what you would like to accomplish with your art.	

How to Write a Good & Effective Artist Biography



An effective artist biography (bio) is necessary information to have as part of the artist's presentation to any viewers and interested parties of their artwork. A well written and composed artist bio serves to help a reader to connect to the artist and to the artist's artwork.

An artist bio, when written and created correctly will provide the reader with a greater understanding as to the artist's art, the artist's motivation for creating their art and finally it will provide a guide or a means for a viewer to interpret the artist's art. In these terms, the importance of an artist's bio cannot be stressed enough!

What should be included in an effective artist's bio?

1. Anyone or anything that has influenced the artist's artworks.
2. Any education or training in the field of art.
3. Any related experience in the field of art.
4. A summary of the artist's artistic philosophy.
5. Any artistic insights or techniques that are employed by the artist.
6. A short description of what the artist would like to accomplish with their art.

The following are some helpful hints on how an artist can create an interesting bio;

1. Keep the bio structure short, concise and to the point. A rambling disjointed bio will only confuse or lose the reader all together. Always write the bio in the third person (as if someone other than the artist is writing the bio).
2. Try to write the bio differently 2 or 3 times and then have someone with good writing and communication skills proof the various bios and help you to pull them together into one great bio (there will be different aspects of each bio that are written better than the others).
3. Get an artist(s) who you respect and admire to read your final version and make any suggestions to help improve the final bio. Does this bio reflect you as a person, as an artist and does it accurately describe your art?

4. Finally, after any changes are made as described above, have someone who is an expert in spelling, grammar and sentence structure review and make any necessary changes to the bio.

Keep your bio up to date with any new work, influences and experience that may have changed you, your art and your artistic perspective. Make sure that you have an appropriate and up to date image of yourself that is included with your bio. Also, update the bio on any other websites and art forums where you post and show your artwork as well.

An effective artist's bio will not sell any art for an artist but it will be information that an artist will need to provide to any interested person and also, it is necessary information and is required for the overall sales process.

TIPS FROM: www.artsource.net.au/

General tips for writing your CV, Artist Statement and Biography

The following are some basic "good writing tips" that you should consider when writing your CV, Artist Statement and Biography.

Sentence Structure

Always try to use short sentences. If you find that your sentences are running over more than two lines, they are probably too long. Re-write what you are trying to say using a few shorter sentences rather than one long one.

Another tip is to vary the way you start your sentences. Try not to use the same word at the beginning of every sentence. This will make your writing more interesting to read.

Each sentence should contain only one thought, idea or item of information. If you keep your sentences short – this should not be a problem!

Spelling

Spelling mistakes distract the reader and make your writing look unprofessional. If you use an auto spell check, re-read your writing to make sure you have not made auto-spelling changes that you did not intend.

Paragraphs

You can use paragraphs to separate the different ideas you want to get across. For example, if you are writing an artist statement you could include:

- a paragraph describing your art processes; followed by
- a paragraph explaining what themes you use in your work; concluding with
- a paragraph about what directions you plan to take in the future.

Paragraphs help to break up your writing and make it easier to read.

Editing and Proof Reading

ALWAYS read back through your writing. Try to read it out loud to yourself. This will help you work out if what you are saying makes sense. You should also check for spelling and grammar mistakes. If possible, get someone else to proof read your work.